

"HALF THE POPULATION OF THE UNITED STATES COULD BENEFIT FROM OUR HEALTH & FITNESS PROGRAM"

Healthy America Campaign, Inc. (NQB: HACG)

Currently, 200 million Americans are overweight, inactive, in poor health and dissatisfied with the quality of their lives. US citizens are spending more than \$70 billion per year on weight loss solutions alone. More than 60% of adults do not get the recommended amount of daily activity, and about 25% of American adults are not active at all.

These are just the people that Healthy America Campaign, Inc. (HAC) is targeting to help them achieve a healthier lifestyle. HAC is a health, nutrition and fitness company founded in 1994. Its primary goal is to provide an affordable membership-based support program for people wishing to improve their overall health, fitness and well being.

HAC has developed a systematic approach to fitness using proven strategies designed to assist people achieve realistic wellness and fitness goals. The Company offers both products and services to its

clients. Its primary service is "coaching" to help people identify and reach their goals. The Company's Coach System is a program comprised of four key buildingblocks of health-exercise, nutrition, general health programs, and mental fitness initiatives.

HAC's initial target market is the 75 million Baby Boomers known for their interest in health and fitness as well as their willingness and ability to spend the money needed to attain their fitness goals. The Company will market its products and services online through "virtual" malls, as well as through 4,000+ distributors nationwide. In addition to Baby Boomers, HAC's major markets include health care providers, retail and corporate consumers.

To learn more about HAC call 888-438-1348, or visit their website at www.heal thyamericacampaign.com.

"Day to day life damages your body. Here's the repair kit." HAC's antioxidant "cocktail", O2T Oxygen Therapy.

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PHOENIX RESOURCES
 CHALLENGER POISED
 TO CAPTURE SIGNIFICANT
 MARKET SHARE
 IN LUCRATIVE
 E-COMMERCE SPACE.
 ADVANCED OPTICS
 ELECTRONICS
 HIGH-DENSITY SCREEN
 TECHNOLOGY TO
 REVOLUTIONIZE \$4.4
 BILLION OUTDOOR
 ADVERTISING INDUSTRY
 STOCK TO WATCH
 HEALTHY AMERICA
 CAMPAIGN, INC.
 THE REPAIR KIT FOR LIFE'S
 DAY TO DAY DAMAGES.

THIS ISSUE:
 PACEL CORP.
 Software development
 firm taps into the
 skyrocketing internet
 child security market.
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SOFTWARE DEVELOPMENT FIRM TAPS INTO THE SKYROCKETING INTERNET CHILD SECURITY MARKET

Pacel Corp.

PACEL Corp. (OTCBB: PLRP), an online software application development and services company, has partnered with Child Watch of North America and Fortune 100 sponsors, to help parents improve their children's security.

Pacel developed ChildWatch™ to be a child-safe internet security software application, which allows parents to customize internet access options. This software is enhanced by being able to check online with a regularly updated list of unsuitable sites. ChildWatch's sophisticated programming offers parents a level of access control unavailable in any one service or software application currently available.

ChildWatch also comes with a screen saver which displays pictures of missing and abducted children. As a result, the chances of recovering a child are increased, while allowing family members to contribute to this process. This option is also updated regularly through an online database link.

This high-profile program has attracted the attention of major Fortune 100 sponsors who will market and distribute the software through their retail outlets. Currently Pacel is working with a New York firm to produce television promotional spots. National exposure will be rounded out through public service announcement TV and radio spots.

The software will be distributed for FREE by the sponsors and also be available April 13th for download at www.pacelcorp.com. Pacel will sell monthly subscriptions (as low as \$5.00/month) to parents for access to the online database to update their inappropriate-for-viewing website list. This database is updated frequently by a team of experts to include local, state and federal law enforcement agencies, judicial representatives, and child psychologists. Pacel has offered to share 20% of the subscription fees with Child Watch of North America.

With the numbers of children online projected to be 77 million worldwide by 2005, safety for children on the internet will be a growing issue of concern. And given that Internet Service Providers rarely provide effective and non-censuring internet "filtering" of sites for children, ChildWatch's features have proven attractive to parents.

	1998	2002	percent increase
Kids	8.6 million	21.9 million	155%
Teens	8.4 million	16.6 million	97%

Note: Kids are ages 5-12. Teens are ages 13-18. Source: Jupiter Communications

The download version of ChildWatch will shortly be available at www.pacelcorp.com. To learn more about Pacel Corporation, and how you can contribute to this program contact Louise Lamy, marketing director, at 703-257-4759, or email at llamy@pacel.com

Symbol:	PLRP
Exchange:	OTC/BB
Recent Price:	US\$0.49
52 Week High:	US\$1.40
52 Week Low:	US\$0.07

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Highlights:

Pacel Corp.
 Software development firm taps into the skyrocketing internet child security market.

Phoenix resources technologies, Inc.
 Challenger poised to capture significant market share in lucrative e-commerce space.

Advanced Optics Electronics
 High-density screen technology to revolutionize \$4.4 billion outdoor advertising industry

Stock to Watch
 Healthy America Campaign, Inc.
 The repair kit for life's day to day damages.

PRSTR1 STD
 U.S. POSTAGE
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CHALLENGER POISED TO CAPTURE SIGNIFICANT MARKET SHARE IN LUCRATIVE E-COMMERCE SPACE

"We consider DBPanacea to be a superior solution for database-enabling Web sites in light of its ease-of-use, lower learning curve, faster development, flexibility and multi-platform characteristics."

Software analysis firm Kuromaku Partners, LLC.

Phoenix Resources Technologies, Inc.

Today's successful e-commerce driven Web sites are developed at great expense, often costing up to six figures to field a viable sales tool. For businesses to deploy effective, profit-generating business tools on the Web, they must integrate their product/service database information with their Web sites. This integration is what allows visitors to Amazon.com, for instance, to look up book titles and prices, and place orders.

Web development firms rely on software tools known as application servers to enable these business-critical applications. One major player in the Web application server space is Allaire's (Nasdaq: ALLR) ColdFusion® product line.

A powerful challenger to Allaire in interactive Web design software has emerged—Phoenix Resources Technologies, Inc. (OTCBB: PRTI). PRTI has acquired the exclusive worldwide marketing rights for DBPanacea (and all related services and applications) created by HHPN Development Corporation of San Diego CA. HHPN's DBPanacea application server can claim Challenger status based on the results of independent evaluations made by Doculabs, Inc. (www.doculabs.com), and industry experts like James Milbery of Kuromaku Partners, LLC.

Doculabs confirmed that DBPanacea has significant advantages over competing products in reducing overall development costs and time-to-market of Web sites. These are the very grounds on which ColdFusion is competing, and winning significant market share, against all comers including Microsoft, IBM and BEA Systems.

DBPanacea's Competitive Advantages

- Programmable by lower salaried (@\$35,000/year) junior employees versus highly trained and paid (@\$70,000+/year) software engineers;
- Slashes development times by up to 66% over market leader, ColdFusion;
- Reduces overall Web site project completion times by over 50% percent, allowing partners to win more work while simultaneously maintaining their profit margins;
- Is compatible with all popular Web servers;
- Is platform and database independent enabling hitherto unheard of flexibility in co-operative, remote Web site development. This feature also delivers a major benefit to Web application developers: write once, run anywhere.

Call today to learn more about PRTI and its DBPanacea software solution. Rob Seitz 888-709-3976 or visit www.prti.net.



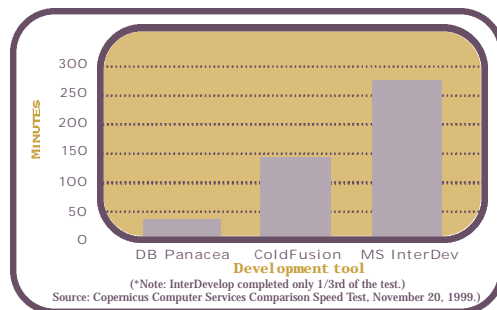
Symbol:	PRTI
Exchange:	OTC/BB
Recent Price:	US\$14.00
52 Week High:	US\$21.00
52 Week Low:	US\$1.25

So, PRTI will be fielding a faster, more flexible, easier-to-learn and cheaper-to-use product and thus position DBPanacea to supplant Allaire's ColdFusion in the fastest growing segment of the market, medium and small businesses. DBPanacea's potential market share includes not only portions of its competitors' installed base, but also a significant percentage of the fast growing Internet-specific software market.

For comparison purposes, Allaire has achieved a market cap in excess of \$2 billion and 12 months trailing revenues of \$55.2 million, with a recent share price of \$80. PRTI has a market cap of just over \$150 million with a recent share price of \$17.

Comparison development Speed Test

DBPanacea completed the three-part development test 66% faster than its nearest competitor.

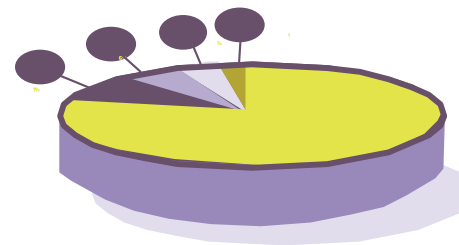


HIGH-DENSITY SCREEN TECHNOLOGY TO REVOLUTIONIZE \$4.4 BILLION OUTDOOR ADVERTISING INDUSTRY

Advanced Optics Electronics

\$4.4 Billion Outdoor Advertising Industry by Channel

The 396,000 billboards nationwide own \$3.48 billion of the total outdoor advertising market.



The multi-billion dollar outdoor advertising industry is on the verge of assimilating Internet-style advertising business models. And with a projected 7% per year growth rate, the stakes are getting higher in an industry that could achieve \$6.17 billion in revenues by 2003.

Large billboards make up one-half of the billboard market segment. Of these, 30 percent are located in prized high-density/high-traffic locations. This 60,000-strong potential market segment is ripe for new, patented technologies that undercut competitors' prices by 88 percent.

And that is just what Advanced Optics Electronics, Inc. (OTC BB: ADOT) has positioned itself to do. Advanced Optics is a developer of patented electronic display technology. Using its proprietary Spatial Light Modulator (SLM) light valve technology, Advanced Optics is bringing to market "television quality" displays. These products will find use in advertising billboards, medical testing equipment, military display panels, computer monitors, and high definition video transmission devices.

Advanced Optics' flagship product makes use of SLM to display crisp advertising images on a flat panel 13 feet by 36 feet. It offers major advantages in picture quality, lower cost, and remote manageability. Its remote management feature is particularly attractive to advertising agencies that can inexpensively maximize the use of their billboard advertising much like Internet advertisers program client banner rotations.

Flat screen billboards present further advantages to paying customers. Currently, the standard for static, paper billboard advertising locks in advertisers for 12 months. About 65 percent of all billboards fall into this category.

By contrast, dynamic, flat-screen billboards, allow advertising time to be sold in increments as small as 15 seconds. As a result, prime advertising space in busy metropolises is a four-to-one ratio more revenue per site. This time savings is passed on to Fortune 500 national advertisers, for example, that can now access markets faster and cheaper thanks to Advanced Optics.

AOE's Billboard offers more for \$1.3 M compared to Mitsubishi's \$9 M Diamond Tel Billboard.

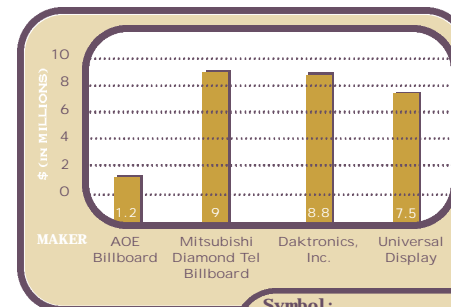
Advanced Optics is gearing up to tap four different revenue streams

- Direct sales to current owners of the 60,000 large billboards at prices significantly below competitors
- Leasing arrangements with customers who prefer this financial structure
- Billboards owned and operating by Advanced Optics to be contracted directly to end-users
- Technology licensing to current display device producers.

Advanced Optics maintains a research and development facility as well as a manufacturing plant in Albuquerque, New Mexico. Its initial product, a turnkey billboard package, is slated for delivery later this year.

COST

AOE's billboard offers more for \$1.3M compared to Mitsubishi's \$9M Diamond Tel Billboard



Symbol:	ADOT
Exchange:	OTC/BB
Recent Price:	US\$1.06
52 Week High:	US\$1.68
52 Week Low:	US\$0.06

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